



S&M-CM/170/ Tariff/13-14/19 dt @ Chennai-6 the 28.05.2013.

Sub: **Introduction of BSNL SIMPLE-Plan100 prepaid plan in TN LSA - reg.**

Ref: BSNL C.O. ECT Approval No: 1146 mail dt 22.05.13.

As per BSNL C.O. sanction, approval of competent authority is hereby conveyed for the implementation of “**BSNL SIMPLE-Plan 100**” prepaid plan in Tamilnadu LSA (including Chennai Telecom. District) as a promotional offer for 90 days with effect from **29.05.2013 to 26.08.2013**. This plan is open for MNP port-in customers also. The tariff detail is given below:

Particulars (BSNL SIMPLE-Plan 100)	Tariff
SIM Cost	Normal Rs.20; USIM Rs.59.
MRP of Plan Voucher in Rs. (Incl. of S.Tax)	81
Free Usage allowance with Plan Voucher (to be consumed within 30 days)	
Free Voice Call (Pulse)	sec
i) On-Net	3600 seconds Local/STD
ii) Off-Net	Nil
Free Video Call Local/STD On-Net	Nil
Free Data Usage in MB	Nil
Free P2P SMS in Nos.	100 Numbers Local on-net
Initial Plan Validity in days	180 days
Grace Period I	15 days
Grace Period II	165 days
Extension of Plan Validity	For Topup 100 and above, 180 days validity will be extended from date of Topup. Maximum validity will be restricted to 180 days only.
Voice Call Charges (Per Minute)	
Local/STD/Roaming On-Net Mobile	60p/Min
Local/STD/Roaming Off-Net Mobile	70p/Min
Local/STD/Roaming On-Net Fixed	60p/Min
Local/STD/Roaming Off-Net Fixed	80p/Min
F&F Numbers	As Per GENERAL NEO Plan
ISD Charges	As Per GENERAL NEO Plan
Video Call Charges	As Per GENERAL NEO Plan
SMS	
SMS charges for Local	60p/SMS On-net & 70p/SMS Off-net
SMS charges for National	70p/SMS On-net & 80p/SMS Off-net
International	5.00/SMS
SMS Charges while Roaming	As Per GENERAL NEO Plan
Applicability of STVs	All STVs are allowed except STV 22,23
All other charges	As per General Neo Plan
Plan Migration	Allowed

Note: The concessional tariff is not applicable on FIVE BLACK-OUT days (31st Dec, 1st Jan, Valentine day 14th Feb, Diwali & Christmas 25th Dec). On these Black-out days, the tariff will be as per Parent Plan

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- Customers from other plans can migrate into this new plan by sending SMS as MSIMPLE to 53733 and Rs.72.09 will be deducted from their account.
- BSNL SIMPLE Plan Customers Can extend their validity for 180 days by using Topup 100 and above, and "CONTINUE" Message for extending the validity thru SMS is not applicable for this plan.
- Plan Voucher Rs.81/- can be applied through CTOPUP after Creation and completion of activation in unified SIM by Franchisee/Retailers.CSC/CSR can directly bundle the plan voucher though Sancharsoft while creation itself.

Suitable steps may be taken to popularize the plan, to meet the SIM/Revenue target of the TN Circle.

S. BAMA

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To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.
GM(S&M-CM), Chennai Telephones, Chennai – For information please.
Sr. GM (F) / GM (TR) TN Circle, Chennai for information please.
DGM/DE IN Incharge - Trichy - for information & necessary action please.
DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please
Heads of SSAs, -- for kind information and necessary action please.
DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.
DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in".
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.
DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.